



Bioplastic
Feedstock
Alliance

FREQUENTLY ASKED QUESTIONS

What is the Bioplastic Feedstock Alliance?

The Bioplastic Feedstock Alliance (BFA) was formed by some of the world's leading consumer brand companies as a precompetitive, multi-stakeholder forum focused on increasing awareness around the environmental and social performance of potential feedstock sources for bio-based plastics. Founding members of the BFA include: The Coca-Cola Company, Danone, Ford Motor Company, H.J. Heinz Company, Nestle, Nike, Inc., P&G and Unilever. These global companies, together with respected academic and NGO thought leaders, are all committed to using informed science and critical thinking to help guide the responsible selection of feedstocks for biobased plastics in order to encourage a more sustainable flow of materials, helping to create lasting value for present and future generations.

What does the Bioplastic Feedstock Alliance do?

BFA seeks to evaluate the diversity of potential bioplastic feedstocks using state of the art science to ensure a common understanding of current and potential future sustainability improvements that each may offer. We will continuously monitor their development against our expectations for improvement and help drive positive change at scale. Only in this way can we have confidence that bioplastics will deliver the progress we hope for.

Who is part of the BFA?

The founding members of the Bioplastic Feedstock Alliance are: The Coca-Cola Company, Danone, Ford, H.J. Heinz Company, Nestle, Nike, Inc., P&G, Unilever and World Wildlife Fund. These organizations are now supported by academic experts, supply chain partners, suppliers, and technology development companies in working groups focusing on a variety of issues including sustainability standards, metrics and evaluation tools.

What is the objective of the BFA?

The Bioplastic Feedstock Alliance overall objective is to encourage production of bioplastics feedstocks in an environmentally responsible, socially beneficial and economically viable manner.

Is the BFA a standard-setting organization or developing a sustainability standard?

No the Bioplastic Feedstock Alliance is not a standard-setting organization or nor is it developing a sustainability standard. This multi-stakeholder initiative is collaborating to bring better understanding to some of the complex issues that this industry faces. As a part of that work, the BFA will review and assess existing tools, standards and certifications that can be utilized for better management systems on the ground.



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How will the BFA ensure transparency in their process?

The BFA follows the ISEAL Code for Good Practice in developing and setting social and environmental standards. Although the Bioplastic Feedstock Alliance as stated is not developing a standard, the ISEAL policy provides excellent guidance on transparency and multi-stakeholder work around the area of social and environmental issue resolution.

How will civil society, academia and technology organizations or manufacturers inform and participate in the process?

The BFA depends on individuals, such as researchers, scientists and engineers, with expertise in the biobased plastic industry including academics, NGOs and bioplastic producers and suppliers. They provide the BFA with input on any technical aspects of the Alliance but are not funding members. Roles of these participants include delivering research, providing advice on the state of research, identifying significant gaps or areas of disagreement, recommending terms of reference for additional research needs, and developing/validating the methodology.